

# South Coast Medical Center



For Immediate Release

Contacts: Elizabeth Schneider, Executive Director, SCMC Foundation/(949) 499-7147  
Julie Christian, Chairperson, SCMC Women's Advisory Council/(949) 499-7229  
Dana Point Mayor Joel Bishop/949-212-5520

## P R E S S R E L E A S E

### **South Coast Medical Center's Fashion Show & Luncheon Sells Out**

The Women's Advisory Council, in conjunction with the SCMC Auxiliary, pulled out all the stops with their spring fashion show & luncheon, "*Steppin' Into Spring*." In its 13th year, this much-anticipated event delivered -- with auctions, cuisine and, of course, the fashions. The proceeds from the event, co-chaired by Kate Mullins-Buda, Assistant Executive Director, Foundation and Julie Christian, Chairperson, Women's Advisory Council and wife of SCMC's President & CEO, Bruce Christian, benefit the SCMC Foundation, in support of its focus to raise money for new equipment and renovations of the hospital.

"The Fashion Show raises money to buy much-needed equipment for South Coast Medical Center," said Julie Christian. "In addition, it also gives our supporters the chance to connect with the hospital in a relaxed setting."

Close to 300 people filled the room at the Laguna Cliffs Marriott, including such notables as 5th District OC Supervisor Pat Bates, Orange County Treasurer Chriss Street, Dana Point Mayor Joel Bishop, and Laguna Beach City Council members Cheryl Kinsman and Elizabeth Pearson-Schneider. Guests dined on penne pasta with garlic chicken and summer squash, portabella mushrooms, zucchini, plum tomatoes and cheesecake with a strawberry garnish.

The afternoon began with remarks from Mayor Bishop, who also served as the Master of Ceremonies. Following an invocation by Andrea Kofl, SCMC's COO/CNO, hospital employee Michell Metzler sang "God Bless America," to the delight of the crowd. Elizabeth Pearson-Schneider, the SCMC Foundation's Executive Director, gave her opening remarks, thanking the event's co-chairs and attendees for being a part of the event, which is expected to bring in a sizable amount of funds in support of the hospital.

The opportunity drawings were a big hit with the prizes -- ten suite tickets to the Anaheim Ducks, courtesy of Kimco Staffing Services, Inc./ Tom & Zada Megonigal; a week in Kauai, courtesy of Francine & Daniel Scinto; and a custom sterling silver circle pendant, courtesy of Lawrence Hart/Milari. Helen Simpson, Director, Auxiliary Services and Karen Smith, President, SCMC Auxiliary, called out the winning names.

“Fundraisers such as this fashion show are important for South Coast Medical Center,” said Mayor Bishop. “I’m glad to be supporting this hospital, which has done so much for the community.”

The main attraction was clearly the fashion show itself, with fashions from Monarch Silks and Fuller’s for Men being modeled. The 2008 models included many SCMC physicians: Dr. Red Alinsod, Dr. Nicole Carlberg, Dr. Michael Coccia, Dr. Jacob Cornett, Dr. Owrang Dastmalchi, Dr. Glenn Goldberg, Dr. Kenneth James, Dr. Gabor Kovacs, Dr. Elizabeth Lyster, Dr. Arian Mowlavi and Dr. Christopher Vanley. Additional models included Dana Point Council Member Diane Harkey, Orange County Treasurer Chriss Street and his wife, Victoria, and Gracie Boyd, wife of the late Hopalong Cassidy. Tyler Murray provided the music for the show.

**The event would not have been possible without the leadership and participation of the 2008 Steppin’ Into Spring committee:**

Marje Adams, Wendy Allen, Martha Anderson, Anne Berry, Amy Blackburn, Kathleen Blackburn, Judy Brandmeier, Minette Carter, Sybil Carey, Anne Casey, Julie Christian, Cyndi Elders, Shirley Eramo, Margaret Estep, Leanna Harrison, Maggie Hempen, Carol Israel, Mara James, Kay Kearney, Gillian Kirkpatrick, Thelma Machlin, Bonnie MacMillan, Anita Mangels, Zada Megonigal, Michelle Moreno, Bonnie Moore, Susan Morrison, Kate Mullins-Buda, Jeanne Olenicoff, Elizabeth Pearson-Schneider, Karyn Philippsen, Cheryl Post, Kat Quinn, Pat Randel, Carol Richards, Sara Sands, Ann Sherwood, Helen Simpson, Karen Smith, Wanda Stuart, Kate Tschudin, and Ellen Turnbull.

South Coast Medical Center serves the cities of Laguna Beach, Laguna Niguel, Dana Point, San Juan Capistrano, west San Clemente and Aliso Viejo.

# # #